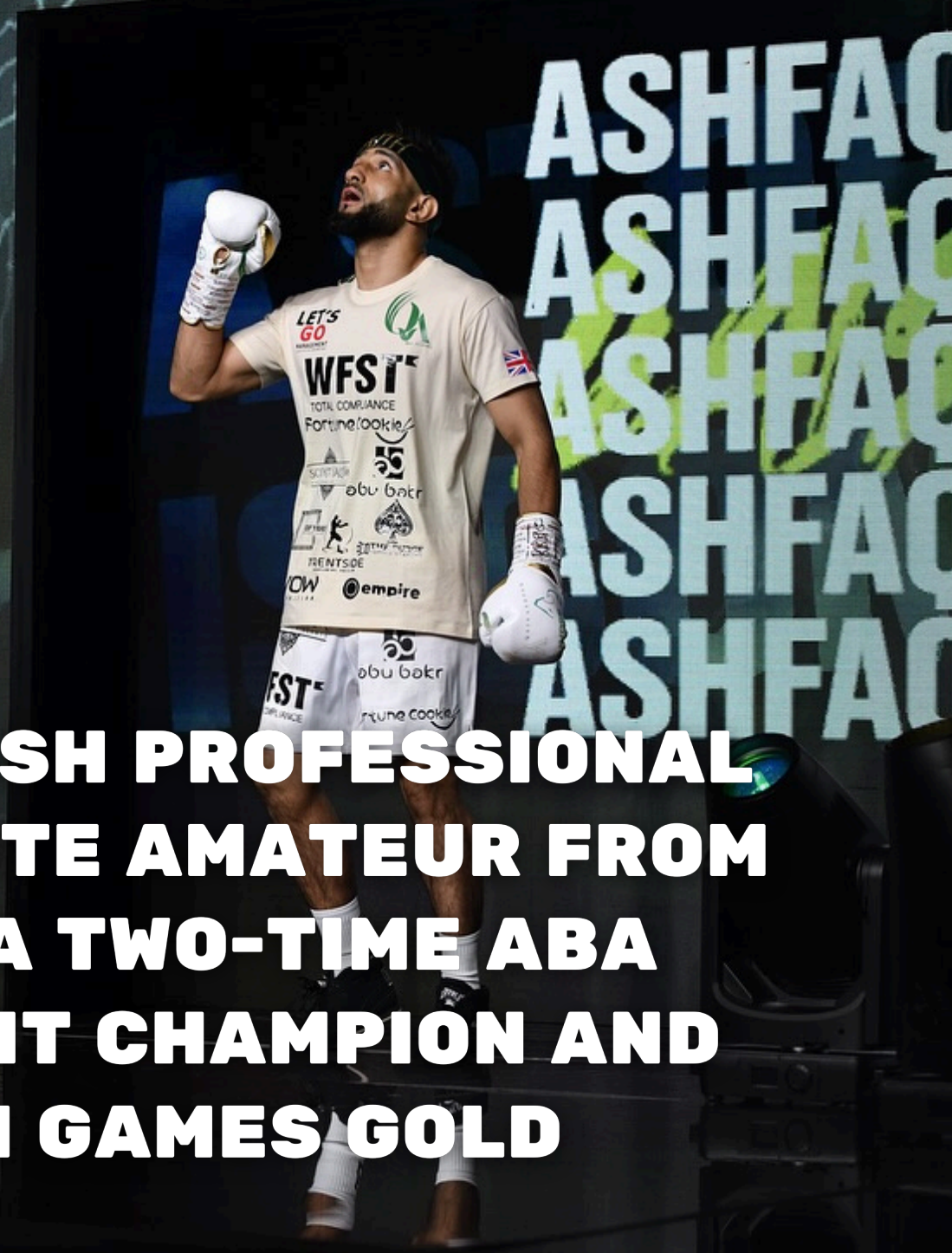SPONSORSHIP OPPORTUNITY FOR :

QAIS ASHFAQ

QAIS ASHFAQ IS A BRITISH PROFESSIONAL BOXER AND FORMER ELITE AMATEUR FROM LEEDS, ENGLAND. HE'S A TWO-TIME ABA BRITISH FEATHERWEIGHT CHAMPION AND COMMONWEALTH YOUTH GAMES GOLD MEDALIST.

ESPORTS WORLD CUP
EWC25 FIGHT WEEK

MOSES ITAUMA VS DILLIAN WHYTE
16TH AUG
THE UNDERCARD

NICK BALL VS SAM GOODMAN

ANTHONY CACACE VS RAY FORD

HAYATO TSUTSUMI VS QAIS ASHFAQ

FILIP HRGOVIC VS DAVID ADELEYE

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Queensberry   sela   Ring   matchroom.   ARENA FITNESS INNOVATION   MIKE TYSON BOXING CLUB   DR SULAIMAN AL HABIB medical group

BRITISH TALENT QAIS ASHFAQ RETURNS TO THE GLOBAL STAGE AS HE TAKES ON JAPANESE RISING STAR HAYATO TSUTSUMI IN A HIGH-STAKES SHOWDOWN AT RIYADH SEASON'S BLOCKBUSTER FIGHT NIGHT ON 16TH AUGUST. HEADLINED BY MOSES ITAUMA VS DILLIAN WHYTE IN A THRILLING ALL BRITISH HEAVYWEIGHT CLASH. QAIS'S UNDERCARD FIGHT IS ONE OF THE MOST ANTICIPATED, AS HE LOOKS TO STEAL THE SPOTLIGHT AND MAKE A STATEMENT IN FRONT OF A WORLDWIDE AUDIENCE.

AUDIENCE DEMOGRAPHICS

AS A SPONSOR YOU CAN EXPECT MAXIMUM EXPOSURE WITH THE ESPORTS WORLD CUP BOOSTING GLOBAL VISIBILITY. PPV BUYS PROJECTED AT OVER 2 MILLION, LIVESTREAM VIEWS EXCEEDING 50 MILLION, AND POST-FIGHT SOCIAL/YT VIEWS EXPECTED TO TOP 200 MILLION. MAJOR VIEWERSHIP FROM THE USA, UK, EUROPE, MIDDLE EAST, AND ASIA.

SPONSORSHIP PACKAGES INCLUDE PREMIUM LOGO PLACEMENT ON FIGHT NIGHT APPAREL INCLUDING SHORTS, ROBE, HAT, AND T-SHIRT, GUARANTEEING HIGH-VISIBILITY ACROSS GLOBAL BROADCASTS, SOCIAL MEDIA AND INTERNATIONAL PRESS COVERAGE. A UNIQUE CHANCE TO ALIGN YOUR BRAND WITH A WORLD-STAGE MOMENT IN SAUDI ARABIA DURING FIGHT WEEK AND ON FIGHT NIGHT.

SHORTS FRONT + BACK

ROBE FRONT + BACK

T SHIRT FRONT + BACK

YOUR LOGO WILL APPEAR ON
OFFICIAL TEAM T-SHIRTS
WORN BY THE ENTIRE TEAM
LEADING UP TO THE MAIN EVENT
(MINIMUM ONE WEEK)

SPONSORSHIP PACKAGES

WE OFFER A RANGE OF FLEXIBLE SPONSORSHIP PACKAGES DESIGNED TO MEET YOUR BRAND'S GOALS.

WHETHER YOU'RE LOOKING FOR EXCLUSIVE LOGO PLACEMENT, PROMOTIONAL COLLABORATIONS, OR VIP ACCESS TO THE EVENT.

PACKAGES START FROM AS LITTLE AS £10,000, WITH PREMIUM TIERS OFFERING EXTENSIVE BRANDING ACROSS FIGHT NIGHT GEAR, MEDIA CONTENT, AND BEHIND-THE-SCENES EXPOSURE.

SILVER - £10,000

- LOGO APPEARS ON OFFICIAL TEAM T-SHIRT
- SOCIAL MEDIA MENTIONS (ONE POST AND 3 STORIES)
- OPPORTUNITY TO MEET QAIS PRE-FIGHT

GOLD - £20,000

- FIGHT NIGHT SHORTS LOGO
- FIGHT NIGHT ENTRANCE GOWN LOGO
- TRAINING CAMP ACCESS
- PRODUCT PLACEMENT BEFORE, DURING AND AFTER THE FIGHT

PLATINUM - £30,000

- LOGO ON SHORTS (BELT LINE)
- TRAINING CAMP ACCESS
- ALL ACCESS PASS
- ACCESS BACKSTAGE BEFORE THE FIGHT
- SIGNED BOXING FIGHT GLOVES
- SIGNED BOXING SHORTS

ESPORTS WORLD CUP

EWC25 FIGHT WEEK

16TH AUG

HAYATO TSUTSUMI VS QAIS ASHFAQ

Queensberry · sela · RING · matchroom.

ALL LOGOS WILL FEATURE IN DAILY CONTENT DURING FIGHT WEEK, FIGHT NIGHT AND IN THE AFTERMOVIE

WE'D LOVE TO TEAM UP WITH YOU AND GET YOUR BRAND IN FRONT OF A MASSIVE GLOBAL AUDIENCE ON FIGHT NIGHT. IT'S A HUGE OPPORTUNITY TO MAKE SOME SERIOUS NOISE ON THE WORLD STAGE, AND WE'RE EXCITED TO HELP MAKE THAT HAPPEN TOGETHER.

PLEASE CONTACT HAROON :
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